

The Residential Real Estate Council (RRC) is the largest non-profit affiliate of the National Association of Realtors® (NAR) and proudly has over 33,000 members. It awards the Certified Residential Specialist (CRS) designation to Realtors® who have completed advanced professional training and demonstrated outstanding professional achievement in residential real estate.

With so many designations available, you may wonder why working toward the CRS designation is such a benefit to you and your career. Below is quick synopsis of what you can expect to receive as a cherished member.

EDUCATION

- In-person and virtual classes offered across the country.
- Access to self-paced eLearning, live webinar events, and recordings.
- Receive up to 50% off the standard retail value.
- Access to 12 new complimentary webinars each year (a value of over \$325), as well as access to an ever-growing webinar library.

INDUSTRY NEWS & INFORMATION

- Keep up-to-date with the latest real estate happenings with RRC's award-winning magazine, *The Residential Specialist*.
- Check out digital newsletter, *RRC Bottom Line Brief*.
- FREE subscription to *Inman Select News* (a \$199 value).

NETWORKING & EVENTS

- Connect with other successful agents from our 40+ local State RRC entities through our **many networking and education events**.
- Share your time and talent at several **community service events and RRC volunteer opportunities**, working closely with and getting to know other agents from not only Wisconsin but throughout the country, as well.
- Attend our annual **Sell-a-bration** conference at preferred member pricing. This event attracts hundreds of like-minded Realtors® seeking to improve their business and increase their referral network through the highest quality education and networking opportunities. We guarantee you will leave this event having formed some new lifelong friendships.

Have we sparked some interest? Want to learn more about RRC membership and earning the CRS designation? You can visit the Wisconsin RRC Facebook page at [Facebook.com/WisconsinRRC](https://www.facebook.com/WisconsinRRC), check out the RRC web site at [CRS.com](https://www.crs.com) or contact Tamara Towns-Pozorski or Peggy Wester for more information:

Tamara Towns-Pozorski, Wisconsin RRC President

tamara@benefit-realty.com

Peggy Wester, Membership Chairperson

pwester@realtyexecutives.com