

Set up a **virtual pop-up shop** and help your employees save at home!

Virtual pop-up shops help organizations introduce energy-efficient products to their employees through an online sales promotion that lasts up to two weeks. Your employees will have access to exclusive energy-saving products at deep discounts, all thanks to the incentives FOCUS ON ENERGY® provides. TechniArt works directly with you and Focus on Energy to set up a co-branded storefront, develop all marketing materials, conduct the sale, and fulfill orders.

No heavy lifting required.

We like making things easy.

1. Pick a date and send us your logo.
2. Review your online shop and marketing materials
3. Market to your employees

We will send you a post-event report in case you want to use any of the metrics for corporate social responsibility reporting, or just to share with your employees.

Companies big or small; we help them all.

No matter if you have 25 employees or 25,000, we are able to help you get your shop's set up. Here's a few organizations we have popped up at recently.



95% host satisfaction rate.

Enough from us. See what others are saying about the virtual pop-up experience.

“ It was a great event and opportunities for our employees, and it was easy to administer. Thank you for the opportunity to participate!
- National Paper & Pulp Manufacturer ”

“ Great program. Easy to use. Easy to pay. Very simple process.
- Midwestern Utility ”

“ The whole experience was effortless! We had a record year this year and many employees liked the delivery to their home option. Many thanks!
- National Dairy ”

Are you interested in learning more about our virtual pop-up shop? Contact Jake Dixon via email at jake.dixon@focusonenergy.com to schedule a consultation today!

