

CRS Data & Paragon Intelligent Analytics

Subscribers of CRS Data will receive the following Paragon Intelligent Analytics features for FREE! So, not only will your members have access to the awesome features of the CRS Data Suite, they will get even more inside Paragon.


1. Enhanced Data on Parcel-Click Panel
2. Integrated Public Record Search
3. Property Watch and Alerts
4. Public Record section of ConnectView

Paragon Intelligent Analytics: Enhanced Data for Parcel-Click Panel

The Property Panel that displays when parcels are clicked on the map in Paragon includes the following enhanced data as well as the CRS Data integration point:

- Beds/Baths
- Square Feet
- Lot Size
- Last Sale
- Propensity to List
- Estimated LTV (Loan to Value %)
- Estimated Equity
- Owner Name
- Tax ID (which displays in the basic panel)
- AVMs (also available in the basic panel)

9226 W CHAD ST
BOISE, ID 83709
✕



WATCH PROPERTY

3 beds / 2 baths	1365 sq ft	Lot 10106 SF
Last Sale N/A	Propensity To List High	
Estimated LTV 67%	Estimated Equity \$63,603	
Owner Occupied Yes	REO No	
Owner ERIC & TRACEY ZECHMANN		
Tax ID R2365490160		

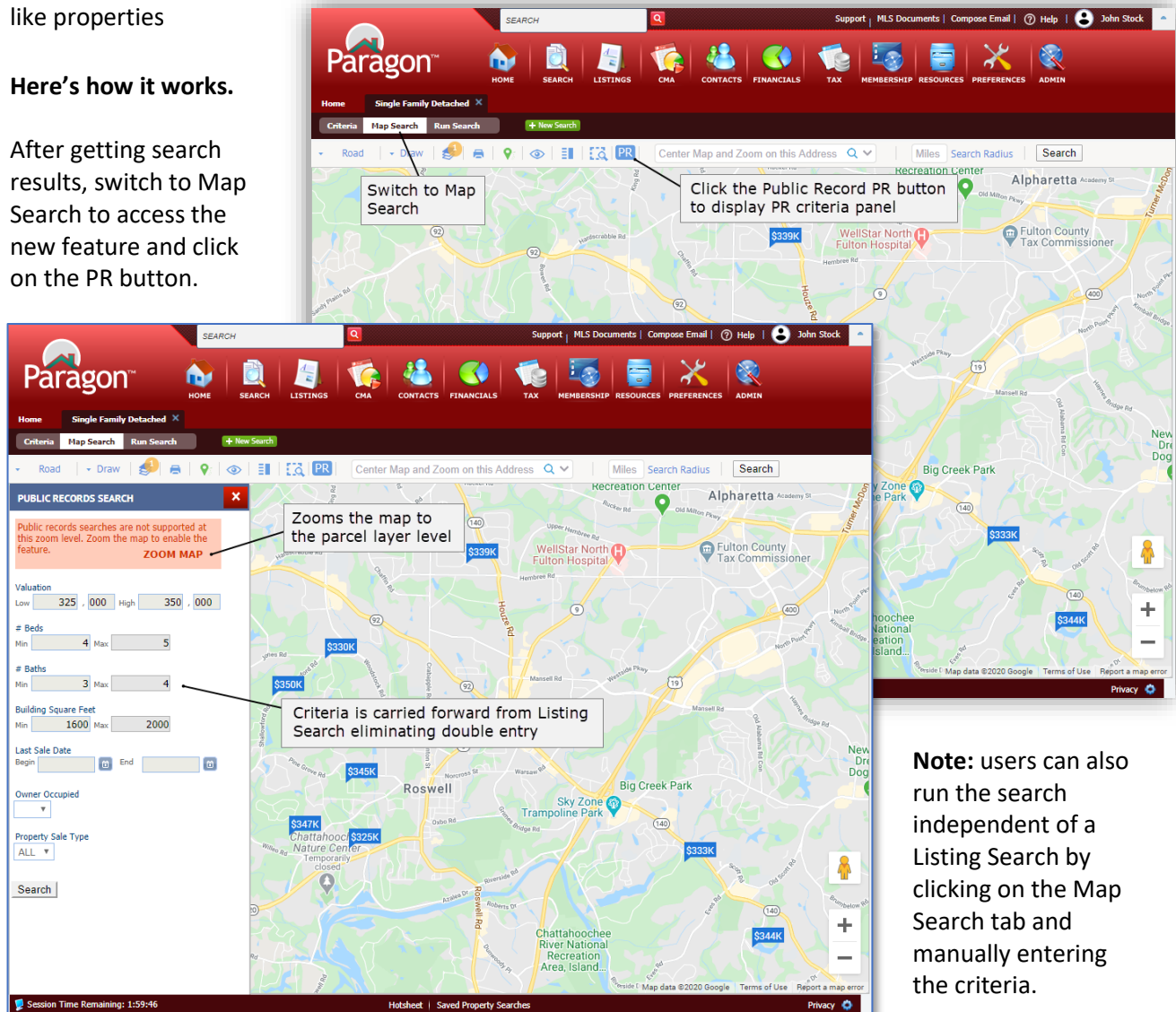
CRS Data: Property Report

Paragon Intelligent Analytics: Integrated Search

Integrated Search is a feature that is available from the Map Search tab within Paragon. This feature allows a user to run a Public Record Search after a Listing Search has been run in order to view both Listing and Public Record pins on the map. The Public Record search searches against the property valuation to return like properties

Here's how it works.

After getting search results, switch to Map Search to access the new feature and click on the PR button.



The first screenshot shows the Paragon software interface with the 'Map Search' tab selected. A callout box points to the 'PR' button in the top navigation bar, stating: 'Click the Public Record PR button to display PR criteria panel'. Another callout points to the 'Map Search' tab, stating: 'Switch to Map Search'.

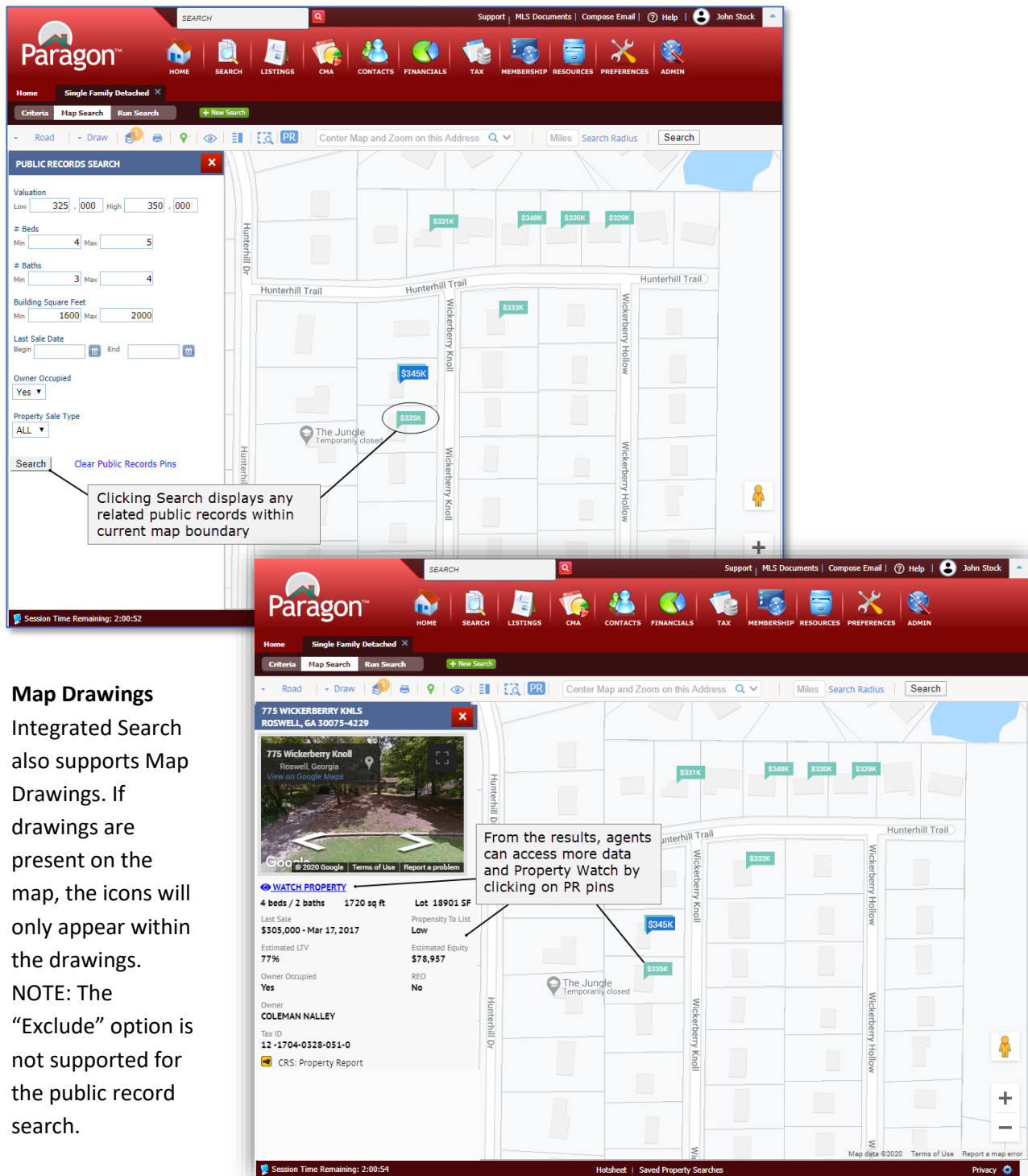
The second screenshot shows the 'PUBLIC RECORDS SEARCH' panel on the left side of the interface. A callout box points to the 'ZOOM MAP' button, stating: 'Zooms the map to the parcel layer level'. Another callout points to the search criteria fields, stating: 'Criteria is carried forward from Listing Search eliminating double entry'. The search criteria include: Valuation (Low: 325,000, High: 350,000), # Beds (Min: 4, Max: 5), # Baths (Min: 3, Max: 4), Building Square Feet (Min: 1600, Max: 2000), Last Sale Date (Begin: 10, End: 10), Owner Occupied (dropdown), and Property Sale Type (ALL). The 'Search' button is at the bottom of the panel.

Note: users can also run the search independent of a Listing Search by clicking on the Map Search tab and manually entering the criteria.

The new search becomes enabled at the parcel layer level. If the map is not at the parcel level, a ZOOM MAP option will jump the view to the parcel level when clicked and enable the criteria panel so the search can be run. Any Price, Beds, Baths, and Square Foot criteria entered for the Listing Search will automatically carry forward, eliminating the need to enter criteria twice.

Users can also search by Last Sale Date, Owner Occupied and Property Sale Type = REO.

Click the Search button to display any criteria-related public records (in the aqua colored pins) within the current map boundaries. If necessary, the public record pins can be removed by clicking the “Clear Public Record Pins” link.



Map Drawings
Integrated Search also supports Map Drawings. If drawings are present on the map, the icons will only appear within the drawings.

NOTE: The “Exclude” option is not supported for the public record search.

Paragon Intelligent Analytics: Property Watch

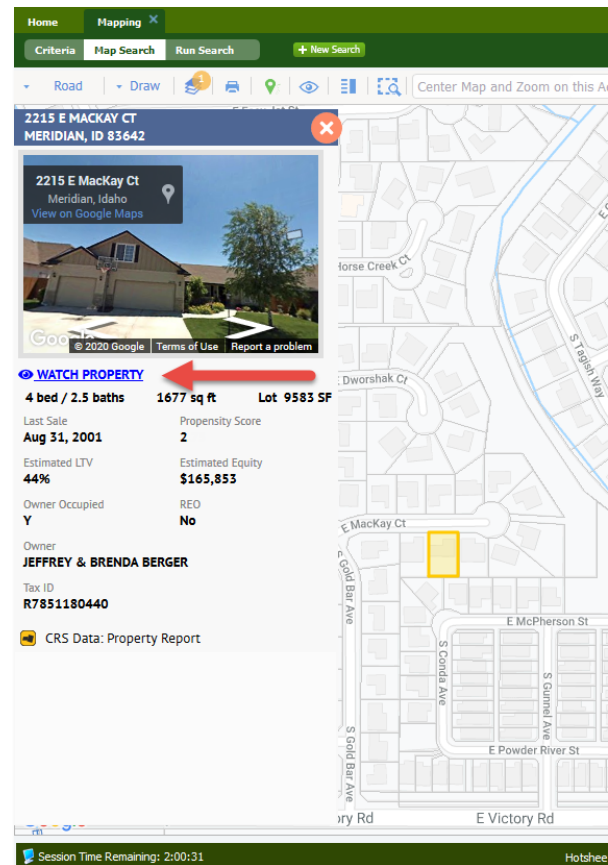
Automated Property Monitoring to Identify Opportunities via Property Watch

Property Watch gives agents the ability to select a parcel from the map and add it as a watch to be notified when any of the following occurs on the public record: Foreclosures, ARM Reset, Ownership Change, Tax Delinquency, Valuation Change or a New Loan.

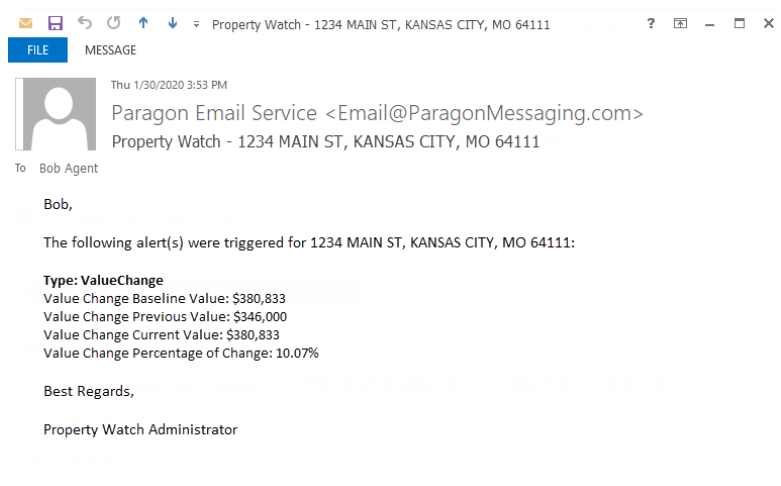
Property Watch can also be used kind of like a “favorites” for public records giving agents a way to quickly access a public record within Paragon.

Property watches can be added from the Parcel Property Panel in the Map Search or Google Map View.

Note: Black Knight is working on a similar notification when a property is listed on the MLS. When it is complete, CRS customers will get the feature for free as part of the Integrated Analytics solution.



After a Property Watch has been added, the agent is automatically set up to receive simple, textual email alerts when something has changed on the public record. After receiving the email alert, the agent can log into Paragon to view the Alerts from a new menu under Tax



Property Watches and Property Watch Alerts can be accessed from the TAX menu



My Property Watch

A new grid view has been created that displays all of the information from the panel, thus the very wide grid. When a row is highlighted, the property panel will display next to the grid. From this grid, users can select rows and export or remove multiple watches.

INTERMOUNTAINMLS

POWER SEARCH

MLS Documents | Compose Email | Help | John St...

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Home My Property Watch

16389 MARAVILLA PL
CALDWELL, ID 83607-8225

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4 beds / 3 baths 3600 sq ft Lot 13068 SF
Last Sale Sep 20, 2018
Propensity To List Low
Estimated LTV \$39k
Estimated Equity \$24,481
Owner Occupied YES
Owner TY & TIFFANY LARIVIERE
Tax ID R32745-168--0
CRS Data: Comparables Report
CRS Data: Property Report

WATCHES

☐ Check ☐ All ☐ Refresh Record ☐ Remove Watch ☐ Export

	Tax ID	Address	Lot Size	Baths	Beds	Owner Name	Year Built	Date Added	Refresh Date	Last Alert	Last Sale Date	Propensity To List	Estimated LTV	Estimated Equity	Owner Occupied	REG	EZ Value AVH	Realtor AVH
<input checked="" type="checkbox"/>	R32745-168--0	16389 MARAVILLA PL	13068	3	4	TY & TIFFANY LARIVIERE	2005	9/10/2020	9/10/2020		9/20/2018	Low	92%	\$24,351	Yes	No	\$320,000	\$328,670
<input type="checkbox"/>	R4548530170	783 S WHITE CLOUD	14985	6	8		1973	6/26/2020	6/26/2020			High	0%	\$410,000	No	No	\$410,000	N/A
<input type="checkbox"/>	R4548540020	896 S WHITE CLOUD	10454	2	4		1974	6/25/2020	6/25/2020			High	0%	\$267,000	No	No	\$267,000	N/A
<input type="checkbox"/>	R8048660180	11061 W WAGON PASS	15812	3	4		1997	5/26/2020	5/26/2020		5/5/2017	Low	92%	\$31,962	Yes	No	\$389,000	\$381,560
<input type="checkbox"/>	R1580920325	1972 S DEBORAH	22346	2.8	4		1976	5/26/2020	5/26/2020		7/27/2000	High	64%	\$125,289	Yes	No	\$343,000	\$345,090
<input type="checkbox"/>	R2919010505	528 S FRANKLIN PARK	12066	1.5	3		1960	4/7/2020	4/7/2020			High	0%	\$241,000	Yes	No	\$241,000	N/A
<input type="checkbox"/>	R4548540005	818 S WHITE CLOUD	14026	2	4	LARAE WHITE & CYNTHIA THOM	1974	3/31/2020	3/31/2020				0.00	0.00			N/A	N/A
<input type="checkbox"/>	R4548520145	403 S BITTERROOT	10454	1.8	4	KEVIN TURNER	1971	2/24/2020	2/24/2020				0.00	0.00			N/A	N/A
<input type="checkbox"/>	R4548540035	853 S WHITE CLOUD	14985	4	4	LILJA CASTILLO	1973	2/13/2020	2/13/2020				0.00	0.00			N/A	N/A
<input type="checkbox"/>	45-510-12-10	7104 MORWOOD	17635	2	4	BILLY RANSOM	1997	1/29/2020	1/29/2020				0.00	0.00			N/A	N/A
<input type="checkbox"/>	R2597540040	502 S JOLINDA	8930	2	3	HAMEDA & AKA NUHANOVIC	2003	1/29/2020	1/29/2020				0.00	0.00			N/A	N/A
<input type="checkbox"/>	R8441870530	3066 E GREEN CANYON	19863	2.8	5	GARY & LAURI ROBERTS	1999	1/29/2020	1/29/2020		6/6/2020		0.00	0.00			N/A	N/A

LOADING...

INTERMOUNTAINMLS

HOME | SEARCH | LISTINGS | CMA | CONTACTS | FINANCIALS | TAX | MEMBERSHIP | RESOURCES | PREFERENCES | ADMIN

Home My Property Watch My Property Watch Alerts

PROPERTY

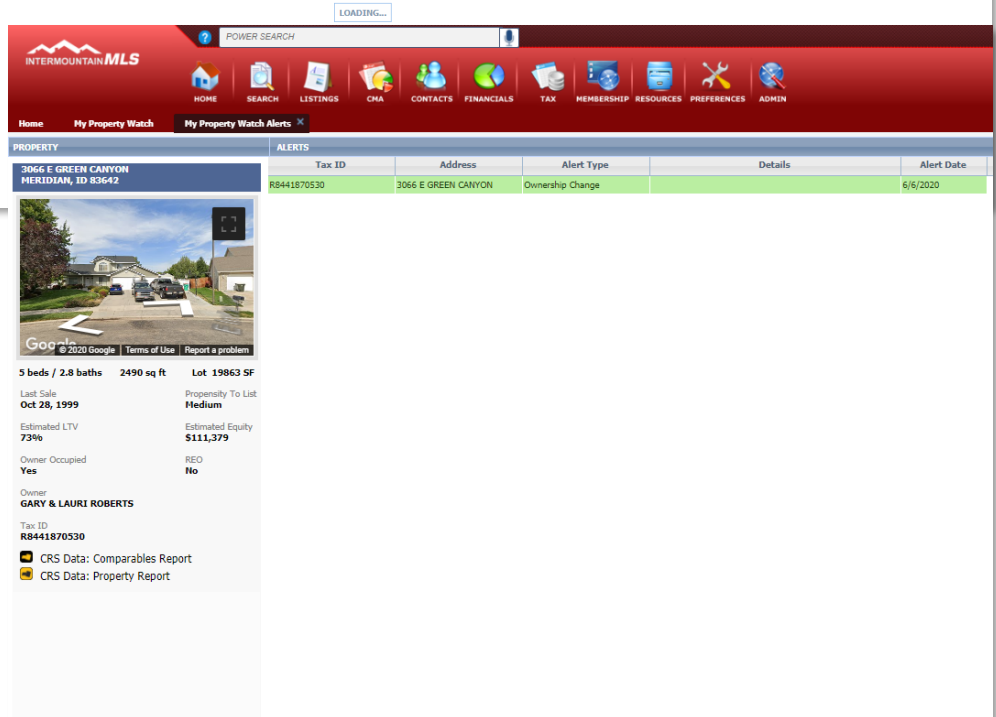
3066 E GREEN CANYON
MERIDIAN, ID 83642

ALERTS

Tax ID	Address	Alert Type	Details	Alert Date
R8441870530	3066 E GREEN CANYON	Ownership Change		6/6/2020

My Property Watch Alerts

Alerts uses a similar display with information about the alert. When the alert email is triggered and sent to the agent, a row containing the same data is added to the Alerts grid.



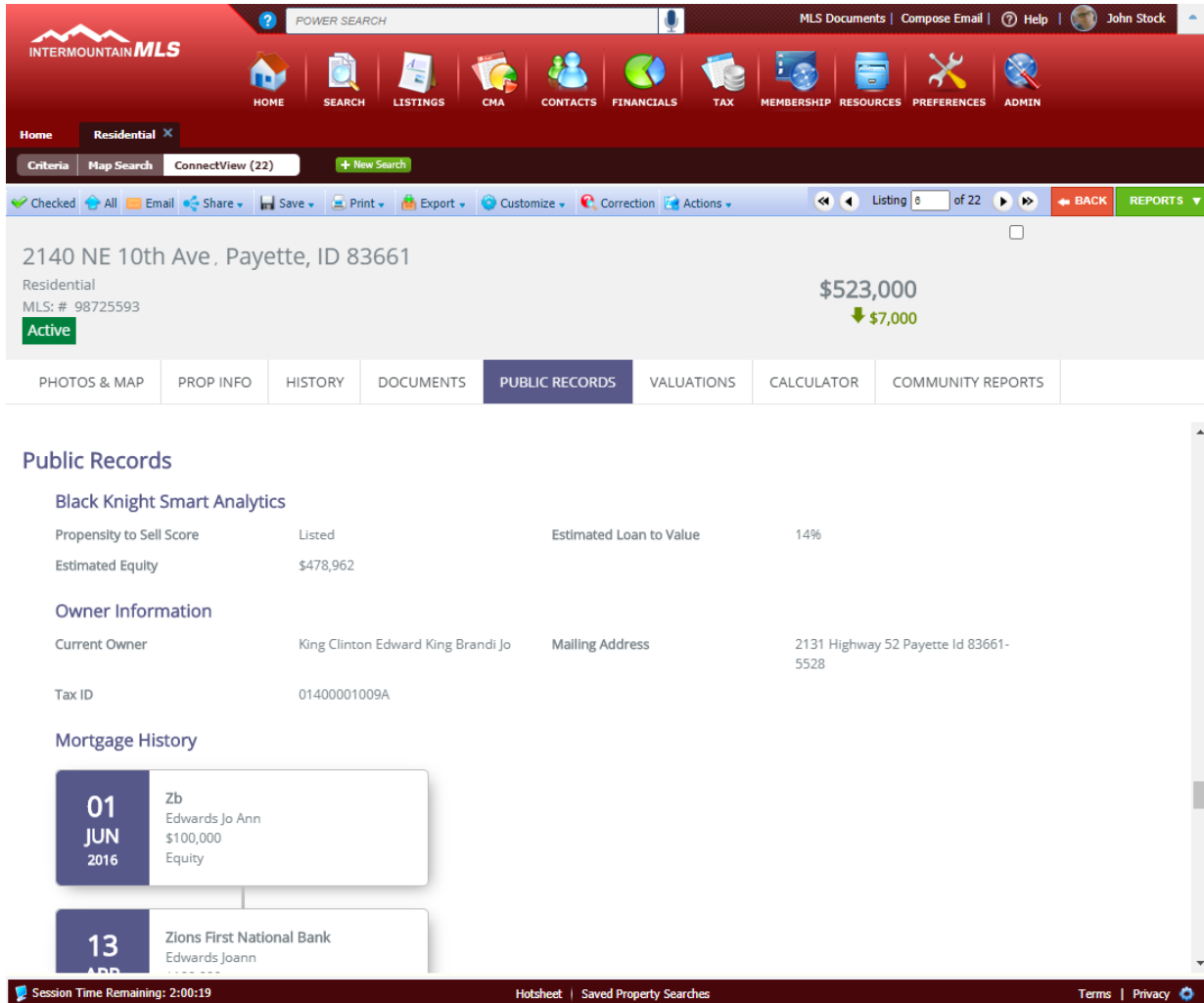
1	2	3	4	5
Tax ID	Address	Alert Type	Details	Alert Date
R8441870530	3066 E GREEN CANYON	Ownership Change		6/6/2020

Paragon Intelligent Analytics: Public Record Section of ConnectView

In addition to the other features of Intelligent Analytics, subscribers will get a Public Records tab and section of ConnectView, which will be populated with CRS Data.

Note: there will be instances where there is not a match between the listing and the public record.

When that occurs, the tab and section are hidden from the report.



The screenshot shows the Paragon ConnectView interface. At the top is a red navigation bar with the 'INTERMOUNTAIN MLS' logo and various tool icons. Below this is a breadcrumb trail: Home > Residential > ConnectView (22). A toolbar contains options like 'Checked', 'Email', 'Share', 'Save', 'Print', 'Export', 'Customize', 'Correction', and 'Actions'. The main content area displays property details for '2140 NE 10th Ave, Payette, ID 83661', including its residential status, MLS number (98725593), and an active status. The price is listed as \$523,000 with a \$7,000 decrease. A horizontal menu allows switching between different data sections, with 'PUBLIC RECORDS' currently selected. This section is titled 'Public Records' and includes 'Black Knight Smart Analytics' (Propensity to Sell Score, Estimated Equity, Estimated Loan to Value), 'Owner Information' (Current Owner, Mailing Address, Tax ID), and 'Mortgage History' (listing transactions from June 2016 and April 2017). A footer bar shows session time and links to a hot sheet and saved searches.

Public Records

Black Knight Smart Analytics

Propensity to Sell Score	Listed	Estimated Loan to Value	14%
Estimated Equity	\$478,962		

Owner Information

Current Owner	King Clinton Edward King Brandi Jo	Mailing Address	2131 Highway 52 Payette Id 83661-5528
Tax ID	01400001009A		

Mortgage History

01 JUN 2016	Zb Edwards Jo Ann \$100,000 Equity
13 APR 2017	Zions First National Bank Edwards Joann

Session Time Remaining: 2:00:19 Hot sheet | Saved Property Searches Terms | Privacy

Note: This section will also appear in the Detail View of Paragon Connect