



Welcome to  
New Member Orientation!

# Membership Benefits

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# You Belong

As a REALTOR<sup>®</sup>, you belong to the most knowledgeable and trustworthy group of professionals the real estate industry has to offer.

# This is YOUR Association



- The REALTORS® Association of Northeast Wisconsin “RANW” is here for you.
- RANW strives to be the best resource for all your real estate needs and continued professionalism. We accomplish this through the code of ethics, education, training, seminars, MLS, government affairs, and customer service
- RANW wants to be your best career resource!

# Definition of “REALTOR®”



- A “REALTOR®” is a trademark term of the National Association of REALTORS®, known as NAR. NAR is the largest trade Association in the world with well over 1 million members.
- REALTORS® include licensed brokers, salespeople and licensed/certified appraisers
- Pronounced REAL-TOR® (2 syllables)
- Display in all caps with registered trademark.
- We encourage everyone to use the "Member Test" to confirm that contextual uses of the REALTOR® Marks avoid this pitfall. The Member Test is simple - replace the use of REALTOR® with the word "member" and see if the sentence objectively still makes sense. You can find more on the Member Test including examples in the Membership Marks Manual at [www.nar.realtor/membership-marks-manual/](http://www.nar.realtor/membership-marks-manual/)

# REALTOR® Trademark Usage

- Always refer to the “**On Your Mark**” trademark reference brochure inside your binders.
- The term REALTOR® **may not be used** with descriptive words or phrases.

## **INCORRECT:**

number1realtor.com  
numberone-realtor.com  
chicagorealtors.org  
realtorproperties.com

- Domain Names / Emails - term REALTOR® **does not** need to be separated from the member's name or firm name with punctuation.

## **CORRECT:**

johndoe-realtor.com  
johndoerealtor.com  
jdoe\*realtors@webnetservices.com  
[idoerealtors@webnetservices.com](mailto:idoerealtors@webnetservices.com)

***Play “Make Our Marks Remarkable” video clip***

# Association Websites



RANW's website is [www.ranw.org](http://www.ranw.org)  
REALTORS® Association of Northeast Wisconsin, Inc.



WRA's website is [www.wra.org](http://www.wra.org)  
Wisconsin REALTORS® Association



NAR's website is [www.realtor.org](http://www.realtor.org)  
National Association of REALTORS®



- Related Links – please visit

# Insurance

## **CORE Health Insurance: 877-CORE-PLAN**

Provides guaranteed-issue, affordable, Limited Medical health insurance plans to REALTORS®.

Note: This is not a Major Medical policy.



## **REGIT: 800-537-9786 ext 823**

~Health

~Dental

~Discount Prescription Drug Card

~Short Term Health

~Term Life

~Rate Quote



## **REALTORS® Dental Insurance (RDI):**

[Kristin Stafford](#), 312-329-8628

Offered by NAR's REALTOR Benefits® Program - coverage for preventive, basic, and major dental expenses with dentist of your choice.



## **Errors & Omissions Insurance**

Pearl Insurance at (800) 289-8170 or visit

[www.pearlinsurance.com](http://www.pearlinsurance.com).



Victor O. Schinnerer & Company, Inc. Visit

[www.Schinnerer.com/NAR](http://www.Schinnerer.com/NAR) or call 888-429-6638





# Communications

● RANW “REALTOR® Agenda”  
monthly *emailed* newsletter

● WRA’s “Wisconsin Real Estate”  
monthly print magazine

Register at [www.wra.org](http://www.wra.org) for numerous emailed newsletters

● NAR’s “REALTOR®” Magazine  
bi-monthly print magazine

Register at [www.realtor.org](http://www.realtor.org) for numerous emailed newsletters and specialty newsletters

Having trouble viewing the REALTOR® Agenda or following hyperlinks? View it online at [www.realtor.org/realtoragenda0609](http://www.realtor.org/realtoragenda0609)  
Comments? Do not reply to this e-mail! Send your comments to [feedback@رانا.ora](mailto:feedback@rانا.ora).  
To ensure that you continue to receive this newsletter, please add [newsletter@رانو.ora](mailto:newsletter@رانو.ora) to your address book.

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## REALTOR® Agenda

Official Publication of the REALTORS® Association of Northwest Wisconsin

REALTOR NEWS | EDUCATION | EVENTS | GOVERNMENT AFFAIRS | MLS | MEMBERSHIP | APPRAISER | RANW.ORG

### TOP STORIES

[NAR Launches REALTOR® Core Health Insurance](#)  
[REALTOR® Federal Credit Union Opens for Business](#)  
[Nominations for RANW "Excellence in Professionalism" Award due June 29th](#)  
[Residential CE Schedule Announced - See NEW Requirements](#)  
Scroll down for additional stories.

### REALTOR NEWS

#### June is National Homeownership Month

NAR offers a variety of programs, information, and resources that support homeownership and strong communities. Explore the resources to help spark ideas, share successes, receive support from your peers, and get specifics on how you can introduce homeownership programs in your community. Learn about NAR programs that support homeownership and strong communities. [Read More >>](#)

#### Nominations for RANW "Excellence in Professionalism" Award due June 29th

Help us recognize outstanding RANW members! The Recognition Committee is accepting nominations for the annual Excellence in Professionalism Awards. If you know a REALTOR® or Affiliate member who has made an outstanding contribution to RANW through committee work, leadership, board activity, or state or national achievements and involvement, please nominate them for an award by contacting Marg at [mchapman@رانو.ora](mailto:mchapman@رانو.ora). Nominations due by June 29th.

#### NAR Launches REALTOR® Core Health Insurance

The REALTOR® Core Health Insurance (RCHI) provides guaranteed-issue, affordable, limited medical health insurance plans to REALTOR® and association staff. (Note: This is not a Major Medical policy). The coverage is exclusively designed and priced for NAR.

[MEMBERSHIP](#)  
**CoreHealthInsurance**

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**EVANS**  
TITLE COMPANIES

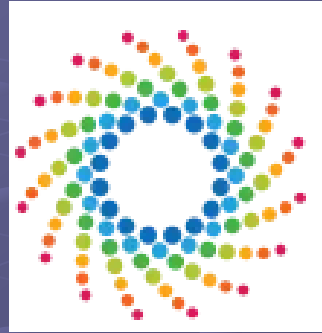
**2009 RANW Golf Outings**

**'Round the Corner Register Now!**  
**OshKosh**  
Tuesday, June 16th

**Green Bay**  
Tuesday, July 21st

**Fox Valley**  
Tuesday, August 18th


# REALTOR Benefits<sup>®</sup> Program



Designed with you in mind, the REALTOR Benefits<sup>®</sup> Program is your official member benefits resource, bringing you savings and unique offers on products and services just for REALTORS<sup>®</sup>.

# Membership Changes in Portal



 RANW Member ID or NAR ID

Sign In

You can change the following information such as email, web, home address, webpage, or nickname, etc in the online member portal:

<https://mdweb.mmsi2.com/ranw/>

You can also add a photo!



Personal Photo

**Personal Information**

Preferred Nickname \* Home Address \* Home Address 2

City \* State \* Zip \*

WI

**Contact Information**

Home Phone Alternate Phone \* Cell Phone \*


Fax Phone \* Preferred Publication Code Email Address \*

Office

**Other Information**

Personal Web Page

Cancel Update

 You do not have access to change this field. Please contact your system administrator.