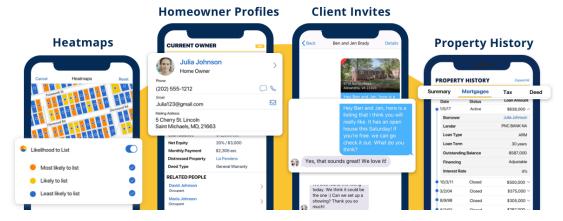
Say Hello to the All-New



It's time to start exploring the All-New Homesnap Pro!



Activate your Account Now!

Find seller leads before the competition with Heatmaps and Filters

• An essential part of being a listing agent is finding seller leads. That's easier than ever with new property heatmaps and filters for your priority zips. With heatmaps, you can better visualize your off-market search based on key factors like mortgage age, ownership time, and Likelihood to List.

Likelihood to List

• Use our new Likelihood to List scores to identify the homes most likely to list in the next 12 months to improve your prospecting with Homesnap's predictive algorithms. With Likelihood to List scores, you can identify properties that match your buyers' search criteria but aren't on the market yet. Pair their existing search filters with homes that are Most Likely to List soon to expand their home search in a snap.

Off-Market Properties

• You can also see deeper insights on every off-market property in your area, from mortgage history and net equity to detailed historic property records.

Free Access to Information

- Additionally, you have free access to unlimited homeowner contact information so you can instantly reach out to homeowners by phone, text or email.
- The best part? It's free through your MLS.

Find homes likely to list in your area before anyone else.

Join us for a 30-minute webinar on how to target seller leads using the All-New Homesnap Pro.



Homesnap Pro Webinar

Sign up for the upcoming webinar about Homesnap Pro now! This is one of the most important webinars you'll watch in 2020! Learn how to navigate All New Homesnap Pro's property heatmaps, historical property records, and homeowner profiles to find likely-to-list homes and contact new seller leads. RSVP today!

- Wed, March 4th, 2020 12pm-12:30pm Central Time
- Wed, March 4th, 2020 2pm-2:30pm Central Time

Additional Webinars Available

- Connect your clients directly to MLS data so they're never disappointed by outdated listings
 - o Wed, March 25th, 2020 9am-9:30am Central Time
 - o Wed, March 25th, 2020 12pm-12:30pm Central Time
 - o Wed, March 25th, 2020 2pm-2:30pm Central Time
- Advanced Saved Search Filters, Saved Searches and More Ways to Search
 - o Wed, April 15th, 2020 9am-9:30am Central Time
 - o Wed, April 15th, 2020 12pm-12:30pm Central Time
 - o Wed, April 15th, 2020 2pm-2:30pm Central Time

Check out this blog post for more information:

https://blog.homesnap.com/our-biggest-update-ever-say-hello-all-new-homesnap-pro/