Updates to Paragon Connect

Paragon Connect is the version of Paragon made for smaller screens! Check it out on your phone or tablet:

Listing Edit Updates

A few exciting changes are coming to full listing edit. The first, was to remove the secondary navigation bar located below the top app bar. This module now allows you to use your browser controls to move back, forward, or even refresh. The second, was to move the search feature to the top app bar. This will now utilize our standard search component. The final update made to this module is the addition of an overflow menu (three dots). This will house all our future LIM features. Examples: change geocode, embed videos, tour and open house, etc.

Price Analysis

The Price Analysis feature that was introduced in 5.86 to Paragon Professional, it is now available inside of Paragon Connect. It can be used by agents to determine pricing by viewing the Potential Buyers and any available AVMs if enabled. The feature can be accessed from the overflow icon in the top app bar of the full listing edit.

The Potential Buyers are based on current Paragon and Paragon Connect saved searches that would include the property and are assigned to clients who are prospecting, i.e., they are set up for autonotifications.

Armed with the Potential Buyers and the AVMs, agents can enter a New Price into the interactive widget and click the Recalculate Buyers to determine the effective change on potential buyers.

Menu Updates

To prepare for features in Paragon Connect, Black Knight has made some adjustments to the overall left navigation. The tree structure found in the left navigation today is a frowned upon solution for mobile applications. To accommodate for more menu items, the tree structure was removed in favor of a new top-level page. This allows us to keep the primary navigation simple but allows for room to expand the additional content on the top-level page.

Black Knight also consolidated all the different search options available in Paragon Connect into one single menu called" Properties." This means you have a single location now for Class based searches, location search, Hotsheet, tour and open house, etc.

Contact Buyer Activity

The buyer section within the contact viewer is getting a major upgrade. Prior to this release, the buyer activity would take you to four circles where you would find the total number of undecideds, favorites, possible, and rejected listings for a specific contact. This was a sum of all searches and archived matches, and there was no option to filter these by saved searches. Now you will see each search is broken down into its own card. You can see the total number of listings, plus the different categories for each search. You can see who created the search (Agent vs Client). When the last notification was sent. You can also click on each category to see the results within each card.

There are additional features included with the buyer activity that are worth noting. Notifications that are disabled are displayed on page, but the counts and links are disabled. In a future release, end users will be able to enable/disable the from Paragon Connect.

Agent Picks or (Known as Agent Recommend in Paragon Professional) are also seen on the buyer activity. This works just like a search card only these are listings you have recommended to your clients. Finally, the buyer activity section will display a card for any legacy email notifications setup. There are not links or actions on this card other than to inform you that the search and notification is in use.